

Section 3 About Your Organisation

Name of Organisation Berwick Slow Food

What type of organisation are you (please tick)

Registered Charity	<input type="checkbox"/>	Unregistered Community Group/Club/Society	<input checked="" type="checkbox"/>	Y
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Other (please state): We are a convivium of Slow Food UK

Do you have a set of rules or a constitution (please tick)? (please supply a copy if this is your first application to BTC)	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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Where does your organisation work (please tick)?

Just in the Berwick, Tweedmouth and/or Spittal area	<input checked="" type="checkbox"/>	Regionally in the North East and/or Southern Scotland	<input type="checkbox"/>
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Throughout Northumberland	<input type="checkbox"/>	Nationally	<input type="checkbox"/>
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For the most recent financial year please state:

Income £6364.37	Expenditure £9169.17	Year end balance £17050.98
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What does your organisation do?

Berwick Slow Food is the local branch of Slow Food UK and with an elected committee we -

1. Organise an annual Food & Beer Festival during the first weekend of September. With over 50 stalls of local & regional producers, visitors have the opportunity to sample foods / meet producers to find out more about the produce / relax in a family friendly environment. This is a huge event for the local area and is a fantastic support to local business. We also attract a large amount of locals who enjoy the festival year after year
2. Give talks at local groups
3. Have social events in Berwick and the surrounding area for our members and the public - eg Film & Food evening at The Maltings, cider making workshops at Monkey House Cider
4. Organise visits to food producers
5. Support & promote local & regional food producers.

How many people take part in your activities each year? Last year over 8000 attended the festival

How many people are involved in your organisation? BSF has 27 members

Committee & Volunteers 6

Paid Staff (FTE) 2 Festival Directors

Section 4 Your Project

Describe your project [Continue on a separate sheet as necessary; include any drawings or plans of your project that will help explain what it is about]

Our project is our annual Food & Beer Festival here in Berwick. We have organised this event for the past 14 years and it has become a staple in the Berwick calendar.

It supports local and regional businesses and the local economy by providing a platform to sell local produce and it brings the community together over a celebratory weekend.

Berwick Slow Food aims to celebrate traditional methods of production, highlight the importance of sustainability so we will also run demos, workshops, film screenings and a Climate Cafe at this years Festival.

If our grant application is a success we would like to use these funds to help us run the festival in a successful and sustainable way.

This year we are single use plastic free and polystyrene free with an emphasis on reuse and recycle.

We'd like to use some of the money to purchase tote bags and glasses for people to use at the festival.

We also have developed our children's activities with 2 new local businesses - Mama Mule's Little Cook School and Foraging Pixies. These activities will be free at point of use. We'd like to use some of the grant to help us to deliver these activities and to support these 2 fledgling businesses at part of the festival

Why is it needed? (include details of any research you have carried out to identify the need and describe any specific benefits for the people of Berwick, Tweedmouth and Spittal)

The festival is a fantastic morale boost for our town. It brings people together and locals look forward to our dates every year.

It is also a successful weekend for our local businesses who need our support now more than ever.

How will you measure the success of your project?

We always distribute feedback forms to all our traders and volunteers. We consider our festival a success when;

- People have learnt something new
- Our community has celebrated together and enjoyed their weekend
- Our traders have had a lucrative weekend

What is the total cost of your project?

Please provide a project budget ***£41, 225***

Have you asked any other organisation for help to fund the project? If yes, please give details below		Yes	Y	No	
Organisation	Amount requested	Outcome			
Simpsons Malt	£6000	Y			
Silvery Tweed	£750	Y			
Tempest Brewery	£1000	Y			
Chamber of Trade	£400	Y			

Rennie Welch - £450 Greaves West & Ayre - £250

Section 4 Your Project (continued)

What will the Town Council grant be used for?

Here you should list either individual items you want the Town Council to help pay for e.g. Toilets or insurance or areas of expenditure you want help with e.g. printing or publicity.

Do Not provide a list of unrelated items and a single cost for them all.

Item	Cost	Purchased or hired?	Town Council Contribution
Branded glasses	£1501	Purchased	£1000
Branded tote bags	£1385	Purchased	£1000
Children's Activity facilitators costs	£1500	N/A	£500
Total requested from Town Council			£2500
This box must be filled in and not exceed £2500			

How will you publicise the Town Council's assistance (for example at the event and/or in publicity or other material)?

BTC will be specifically mentioned as a supporter of our event, on our website and social media platforms and your logo will be printed on publicity materials that we produce after the sponsorship has been confirmed. As the festival date is coming closer we have already printed some publicity materials.

What will happen if you are not given funding at this time?

If this application was unsuccessful we would approach large local businesses for additional support and seek to gain pledges where we could.