

## Section 3 About Your Organisation

Name of Organisation <b>Berwick Literary Festival</b>			
What type of organisation are you (please tick)			
Registered Charity	<input checked="" type="checkbox"/>	Unregistered Community Group/Club/Society	<input type="checkbox"/>
Other (please state): Charity no. 1168860			
Do you have a set of rules or a constitution (please tick)? (please supply a copy if this is your first application to BTC)	Yes	<input checked="" type="checkbox"/>	No
Where does your organisation work (please tick)?			
Just in the Berwick, Tweedmouth and/or Spittal area	<input checked="" type="checkbox"/>	Regionally in the North East and/or Southern Scotland	<input type="checkbox"/>
Throughout Northumberland	<input type="checkbox"/>	Nationally	<input type="checkbox"/>
For the most recent financial year please state:			
Income <b>£15,574</b>	Expenditure <b>£23,831</b>	Year end balance <b>£8797</b>	
What does your organisation do?			
<p>Berwick Literary Festival (BLF) was launched in 2014 with the Town Council's support to add an extra dimension to the town's autumn season of the Film &amp; Media Arts and Food Festivals, and Heritage Open Days. Another cultural event adds to the attraction of Berwick for tourism and economic regeneration; offers entertainment and interest to local residents; encourages locally based writers, important in the context of the current Creative and Cultural Zone project; and from the outset it offered enrichment activities to the town's schools at all levels. These aims align with the first two ambitions of the Council's own Mission Statement and of its published Guidelines for grants.</p> <p>A full description of the Festival's activities can be found at <a href="#">- Berwick Literary Festival</a></p> <p>The Festival operates in two ways during one week every October: its charitable activities support schools and care homes; and it runs a programme of speaker events covering a widely diverse range of subjects and speakers relevant to the local area but also bringing writers of international reputation to Berwick.</p> <p>The Festival will run from 9-15 October 2023: the first four days deliver free enrichment activities to all school in the Berwick Partnership; from the 12<sup>th</sup> the speaker programme starts, initially on Zoom then with live events in town centre venues for the weekend of 14/15<sup>th</sup>.</p> <p>The organisational effort applied to schools vs speaker events is roughly 50:50 of Festival resources (which are almost entirely volunteers).</p>			
How many people take part in your activities each year? <b>Ca 2300 attending in 2022</b>			
How many people are involved in your organisation?			
Committee & Volunteers <b>Ca 20 year-round, plus 20-30 on the Festival weekend</b>	Paid Staff (FTE) <b>one 0.3 FTE</b>		

What is the total cost of your project? <b>Attached</b> <b><u>Please provide a project budget</u></b>					
Have you asked any other organisation for help to fund the project? If yes, please give details below			Yes	<input checked="" type="checkbox"/>	No
Organisation	Amount requested	Outcome			
Freemen of Berwick-upon-Tweed	At their discretion	TBC			
Northumbria County Council	At their discretion	£4000			
Ca 130 Festival Patrons, including gift aid		Ca £6000			
13 local business and private donors, including the Chamber of Trade & Commerce: details on our website		Ca £4000			

## Section 4 Your Project (continued)

What will the Town Council grant be used for?

Here you should list either individual items you want the Town Council to help pay for e.g. Toilets or insurance or areas of expenditure you want help with e.g. printing or publicity.

**Do Not** provide a list of unrelated items and a single cost for them all.

Item	Cost	Purchased or hired?	Town Council Contribution
Design and printing of publicity materials: brochure, posters, and banners		purchased	£2000
Employment of temporary social media manager for 3 months (as was funded by BTC in 2022)		purchased	£750
<b>Total requested from Town Council</b> <b>This box must be filled in and not exceed £2500</b>			<b>£2000</b>

How will you publicise the Town Council's assistance (for example at the event and/or in publicity or other material)?

BTC's logo is displayed in the 2023 programme brochure, given the long history of supporting the Festival, and on the Festival website pending a decision on this grant. Our Mailchimp email campaigns will make reference to sponsorships received.

Council support would not assigned to any individual speaker event: as has been found, it is very difficult for corporate bodies to associate with specific authors or topics, not least because only the audience at that event (and in 2023 there will be 42 events) would see a sponsor's name.