



Ministry of Housing,
Communities &
Local Government

Coastal Communities Fund (CCF) Round 5 England

Stage 1 Expression of Interest Form



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11. How much will your project cost and how much would you like from CCF? Please ensure you indicate the Capital/Revenue split for both the overall project and the amount requested from CCF. 12

12. If you are not seeking full project costs from the CCF, please indicate how the other funds will be raised, and indicate any amounts that have already been secured. 13

13. If applying to the early deadline: Please outline how quickly you project will be able to start work should you receive CCF funding in July 2018. 13

Capital projects involving land/building/construction only **14**

14. Does your capital project require planning permission (including any Listed Building and/or Conservation Area consents)? 14

15. Does your project require any other consents (e.g. Marine Licence, Crown Estate Consent, Harbour Authority permissions etc.)? 14

16. Do elements of your project involve works to improve protection against flooding, coastal erosion or to improve bathing water quality? 15

17. Does your project require the acquisition or lease of land/property? 15

18. Does your project require building regulations full plans approval? 15

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About This Form

This application form is for organisations wishing to apply to the Coastal Communities Fund (CCF) in England. Please read the Round five guidance notes on the MHCLG website before completing this form.

Please complete this form in full. If you don't complete all of the questions, your application will not be considered for funding from CCF.

Filling in the form

Make sure you've saved the form to your own computer before you start to fill it in. Type directly into the form. Don't copy and paste from another document as it may cause formatting problems.

Sending us your stage one application

You can only submit your completed application form by email. Please do not send attachments with your application, unless we have specifically asked for them (see the checklist at the end of this form) as these will not be considered as part of your application.

Please send your application by email to ccfr5@communities.gsi.gov.uk. You will receive an automated reply confirming receipt. If you have not received this within 48 hours, please contact us at the email address below.

Deadline for applications

For Round five of CCF in England we will not consider applications received after:

Early Deadline Fast Track – 11 pm 2 April 2018

Main Round – 11 pm 30 April 2018

Contacting us

If you are not sure how to answer any questions in this form, we will be happy to help. Please email us at coastalcommunitiesfund@communities.gsi.gov.uk. Please refer first to the Round five guidance notes on the MHCLG website.

About You

Your Name

Stephen Scott

Organisation

Berwick Chamber of Trade

Position in Organisation

Secretary

Contact Telephone Number & Email

Supporting Coastal Community Team (CCT) if not the above organisation

Berwick Upon Tweed

Local Authority Area(s) Project Will Cover

Northumberland County Council and Berwick Town Council

Early Deadline

In addition to the main round of applications, MHCLG is looking for a small number of revenue projects which are 'ready to go' and can be fast tracked. Funding will be awarded in July 2018 and projects will need to be ready to start work immediately

Complex projects with longer lead-in times, such as those involving capital works, cannot apply to the early deadline and should apply to be considered in the main round of applications.

'Round 5 Guidance Notes England' gives further information on the types of projects that can apply to the early deadline. Please select one of the options below:

I would like my project to be considered in the main round of applications

About Your Project

1. What is the name of your project?

Berwick's Marine Highway Project – Bridging the Firth of Forth to Tyneside by sea

2. What is the aim of your project?

The aim is a brief statement of the overall purpose of your project. Try to keep your answer to one or two sentences. The aim should help focus everything that you plan to do and explain the changes your project will bring about to deliver the economic outcomes (i.e. job opportunities) that you have identified.

Example: "We aim to improve a coastal path through upgrading, re-routing and improving signage. The project will benefit 20 local businesses and create 32 jobs."

To build moorings for passing leisure boats, thus enhancing the both the Town's visitor economy and developing the emerging North East-Coast Marine Highway connecting the Firth of Forth to Tyneside. Using the British Marine Federation's analysis this scheme, which will cost at most £250k will deliver a GVA of £4.6 Million over 25 years.

3. What is the location, or locations, of your project? Please provide details including postcode(s) and main location, if appropriate, below:

Berwick Upon Tweed

4. Who are your key project partners? (Please list)

Northumberland County Council
Berwick Town Council
Berwick Community Development Trust
Berwick Chamber of Trade

Berwick Port Authority
Berwick Coastal Community Team

5. What will your project do, and how will it benefit your coastal community? Please briefly summarise your plans and the activities CCF money will pay for (400 words)

This funding enables Berwick to deliver moorings for up to 12 leisure craft on the historic quayside of Berwick Upon Tweed. There are major moorings located to the north at the Forth of Forth, and south at the River Tyne – with two smaller casual moorings at Eyemouth and Amble. These safe havens, when linked by our facility on the River Tweed will complete the North East Coastal Marine Highway – complementing the Northumberland and Berwickshire Long Distance Coast Paths and the National Cycle Network Route NCN1. Berwick – the ancient Bridge between Scotland and England will exploit its unique geographical and historical location as a centre for green & active tourism.

Discussions have already been opened with Eyemouth, who completed a similar scheme with CCF funding in 2013 to the great benefit of the town's economy. Berwick's moorings will add an essential link to connect Eyemouth to Amble for local leisure boats, and add to the International Attraction for leisure craft from overseas.

The Quay has been identified as a site which if developed would deliver a significant +ve economic impact for Berwick – this is evidenced in the Master Plan for Berwick (The Berwick Eastern Arc Area Action Plan 2010) as well as other studies focusing on economic development and tourism. Much of the land is in public ownership, and a series of small developments have already enhanced the area. This project could catalyse significant additional investment into the Tweed river estuary, delivering inward investment and new employment opportunities. The evidenced by Eyemouth's success for their moorings.

As well as enhancing visitor numbers, from the leisure craft and the added tourist interest in the new facility – we will create new employment opportunities directly from scheme (management, showers and services etc); and using the British Marines Federation comprehensive analysis of similar mooring this project can deliver a GVA of £4.6 Million over 25 years creating direct employment opportunities.

To support this project we have had the active support of a group of enthusiasts, including boat owners – and the project to date has been supported by the Town Council and well reported in the local press. Our CCT carried out the study. This team-work demonstrates that there is wide-

spread support for this project, which will deliver new employment and enhance Berwick's tourist sector.

6. Why is your project needed and how do you know this? Make reference to any published data or research you have carried out to evidence project need. (300 words)

The North-East Coast Marine Highway

Berwick is exceptionally well located as a centre for Green & Active Tourism for the North East of England and the Scottish Borders. Linking Scotland & England the Town's 16th Century Bridge connects the Northumberland's and Berwickshire's Coast Paths, leading to the Southern Upland Way, St Cuthbert's Way and the Pennine Way. Berwick sits at the intersection of National Cycle Routes 1 & 68. We have the only Coastal Railway Station on the electrified East Coast line, enabling visitors to explore the Northumberland and the Scottish Borders by foot, cycle or hiring an Electric Vehicle. Yet, despite being situated on the River Tweed we have no facilities for mooring passing leisure craft.

Berwick Quayside if developed would be a significant economic driver. The significance of this site is evidenced by the investment of the former Berwick Borough Council in a Master Plan for the Quay. The Master Plan was suspended due to the 2009 Local Government Reorganisation, and the subsequent abolition of One North East. The site is now owned by their successor bodies, Northumberland County Council and the Homes and Communities Agency, both of whom have expressed support for a comprehensive regeneration of the Quay. The economic potential of the Quay remains unchanged, and its development to include floating pontoon moorings aligns well with the medium term aim to redevelop the port to take cruise ships.

A feasibility carried out by our CCT on behalf of Berwick Town Council examined the technical issues related to this project, including issues related to tidal flows, water depth and surges. This study concluded that the project is viable, and that a small floating pontoon marine capable of taking up to 12 craft could be developed for just over £200k.

7. Will your project directly or indirectly create or safeguard existing jobs? Please tell us how many jobs are involved, and the types, the sustainability and sustainability of these jobs. (200 words)

There are already tourist related services near the Quay and Bridge Street. The newly invigorated quay, with boat trips, cafes and shops would attract up to 20 new visitors per day. Assuming a daily spend of £25 per person for 6 months

Assuming £25k supports the creation of 1 FTE job

$£25 \times 20 \times 365 / 2 = £91250$ supporting the creation of almost 4 FTE jobs

We aim to attract far higher numbers.

The Marine British Federation Tourism estimates the average pleasure craft visitor spends £38 per day; comparable to the accepted figure of £25 per visitor per head for standard tourism, reflecting the added spending power of boat owners. We will deliver 12 moorings. According to Eyemouth, who run a similar scheme, high usage will be evident for 7 months of the year. Assuming an average of 3 people per boat, and a pessimistic 50% usage for 7 months we obtain a GVA of

$£38 * 3 * 365 * 7 / 12 * 6 = £145635$, which will support the creation of 6 full time or part-time equivalent jobs in Berwick. Over 25 years indirect GVA will be £3.64 Million, which represents a return of x14.5 on the original investment.

Moorings fees will bring in c.£36,000 per annum

8. Please tell us how your project aligns with CCF priorities and the economic plan of your CCT, if there is one in your area. (200 words)

Exploiting Berwick's river and coastal assets to promote economic development is well established. This is evidenced by the planned Port development, Quayside public realm improvements, investment in river walks, the refurbished Victorian Parks (HLF funded), and the establishment of river boat trips by the Berwick Town Team. These projects complement each other and the various 'champions' and project delivery teams cooperate. Tourism development is in the CCT Economic Plan and the NELEP's Strategic Economic Plan

Much of this is coordinated through the Town Council and NCC. The Town Team was a joint NCC/BTC initiative. The Parks Project was delivered by NCC with the support of the Town Council and HLF funding. In parallel the HLF Townscape Heritage Initiative enhanced a number of buildings in the town, including the rescue and skilful restoration of the historic Cowes Buildings.

The key players, being the Town Council and NCC, actively support the CCT - and related economic development activities, including the establishment of an Enterprise Zone, and hosting of the annual Berwick Investors Conference which attracts businesses from both sides of the border.

A recent example of project delivery is the Barracks Heritage Hub development, now identified for support at Regional level.

9. Please tell us if your project addresses any other local economic strategies or plans, including the Local Enterprise Partnership Strategic Economic Plan. (200 words)

The project aligns with the North East LEPs Strategic Economic Plan, which highlights the significance of tourism and the need to develop it as an industry offering quality employment opportunities for the future.

The recent announcement of the formation of the Borderlands Economic Growth Zone is a significant development, that directly aligns with this project's objective. Berwick has changed hands 14 times since its foundation in 1018 following the Battle of Carham, this year marks the Millennium anniversary of that event, and it would be fitting to mark it by the establishment of a new marine highway passing through Berwick linking England & Scotland.

The newly formed Berwick Regeneration Commission, with representation for BTC & NCC have also considered this project.

10. Please tell us about the skills and expertise of your organisation, and that of any partners, in delivering projects of a similar nature and scale and how this is likely to lead to a successfully delivered project. (300 words)

This project has been actively supported by Berwick Town Council, who funded the consultants feasibility study, and our CCT who managed the contract with the consultants. The project is also under consideration by the Berwick Regeneration Commission, which is a joint development body bringing together Northumberland County Council with Berwick Town Council. We will establish a multi-agency Project Delivery Team, and will hand over control of this project to NCC or BTC if successful at this stage.

The 2nd largest landowner on the Quay are the Homes & Communities Agency, who have expressed support for a collaborative project to regenerate the Quay. We are in contact with Eyemouth Harbour Board who have delivered a similar scheme.

NCC have delivered similar projects on this scale in the past, e.g. the Amble Harbour Village. NCC's economic development team deliver a wide range of ERDF supported economic development projects in Northumberland.

Berwick Town Council secured £48k funding from the Coastal Revival Fund to develop a multi-million project to transform the 18thC Hawkesmoor Barracks to be a Heritage Centre of Regional Significance. That project has raised further funds, are in the process of preparing bids totalling £15 Million to the HLF and North of Tyne Devolution funds. This demonstrates that Berwick is capable of delivering complex projects, recruiting specialist consultants as required whilst maintaining project and budgetary control. The Barracks Heritage Hub project is also identified within the CCT's Economic Plan for Berwick.

We have been supported by our Port Authority, and their knowledge and expertise will be invaluable. The Port are in receipt of £2 Million from the CCF to develop the commercial aspects of the Tweed's South Bank, this bid complements that strategy by developing the North Bank for Leisure tourism.

Project Funding

11. How much will your project cost and how much would you like from CCF? Please ensure you indicate the Capital/Revenue split for both the overall project and the amount requested from CCF.

CCF 'Fast Track' project applications are limited to revenue only costs, with no more than £10,000 worth of essential capital equipment. Projects with capital works are not eligible for the CCF 'Fast Track' round.

	Total Project Cost (£)	Amount from CCF (£)
2018-19 Revenue (Fast Track Applications Only)		
2018-19 Capital (1) (Fast Track Applications Only)		
2018-19 Total (Fast Track Applications Only)		
2019-20 Capital		
	300,000	300,000
2019-20 Revenue		
2019-20 Total		
2020-21 Capital		
2020-21 Revenue		
2020-21 Total		

(1) For 'Fast Track bids, this is limited to a CCF contribution of up to £10,000

12. If you are not seeking full project costs from the CCF, please indicate how the other funds will be raised, and indicate any amounts that have already been secured.

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13. If applying to the early deadline: Please outline how quickly you project will be able to start work should you receive CCF funding in July 2018.

01/09/18

Capital projects involving land/building/construction only

Only complete question 14 if your project involves land, building or construction related costs of over £100,000. Projects applying to the early deadline are revenue only and therefore should not complete this section.

14. Does your capital project require planning permission (including any Listed Building and/or Conservation Area consents)?

If yes, please tell us the name of your planning authority and select the relevant option:

You are yet to consult your planning authority

15. Does your project require any other consents (e.g. Marine Licence, Crown Estate Consent, Harbour Authority permissions etc.)?

If yes, please provide details of the consents required and the stage you are at in securing them. (150 words)

No – but we will work with the Port Authority who are familiar with this project.

16. Do elements of your project involve works to improve protection against flooding, coastal erosion or to improve bathing water quality?

If yes, does the relevant Flood Risk/Coastal Erosion Risk Management Authority (such as the Environment Agency or Coastal Protection Authority) support the proposal? Please provide a brief description to support your response (150 words)

No

17. Does your project require the acquisition or lease of land/property?

If yes, please provide evidence of your negotiations and state the timetable for securing title, below (150 words)

No. The key landowner is the County Council who are aware of this project.

18. Does your project require building regulations full plans approval?

If you are in receipt of these, please enclose a copy.

No

19. Could you let us know whether funding your organisation would be classed as State Aid? (300 words)

(State Aid is a specific legal term arising from the European Union treaty which constitutes financial aid to organisations carrying out economic activity (whether or not for profit) which could distort competition. See Part Four of the guidance notes for more information. Applicants must complete this question. Failure to comply with State Aid rules may mean we cannot award funding).

No it is exempt as we are renovating an existing maritime asset