Council Item 11 Appendix C Monday, 18 April 2016

## Berwick-upon-Tweed Town Council

## The Council's mission

The Council will be a forward-thinking and outward-looking organisation working with and accountable to the citizens of Berwick, Spittal and Tweedmouth to bring about demonstrable change.

## The Council will work to:

- Promote the economic growth of Berwick, Spittal and Tweedmouth
- Encourage people to visit Berwick, Spittal and Tweedmouth
- Maintain the environment of Berwick, Spittal and Tweedmouth

## The Council will work collectively to:

- Maintain high standards of governance, integrity and transparency
- Adopt high standards of financial management
- Operate efficiently and effectively
- Be a good employer
- Work in partnership with others
- Communicate clearly
- Be a learning organisation