

Berwick Swan Leisure Centre Consultation

1. As members will be aware a consultation survey was launched on the Town Council website, using Survey Monkey software. The raw data was shared both with Active Northumberland and NCC to enable them to better consult with the public.
2. The survey attracted 167 responses. The full results will be published on the Town Council website. The survey results showed a clear emphasis on swimming as the centre's current preferred usage when respondents were asked which facilities they used now.

Answer Choices	Responses
None	23.95% 40
Swimming	46.71% 78
Gym	14.97% 25
Bowling	1.80% 3
Exercise classes	5.99% 10
Badminton	0.60% 1
Squash	0.60% 1
Football	5.39% 9
Total	167

3. Combining the scores for 25m pool and leisure pool showed a clear preference in favour of swimming for the new centre, although the very high scores for sports hall and gym demonstrated that a multi use centre was clearly in the minds of respondents.

Answer Choices	Responses
25M competition swimming pool	66.25% 106
leisure pool	70.00% 112
health spa	63.13% 101
Sports hall	70.00% 112
Martial arts studio	29.38% 47
Gym	80.63% 129
Cycling studio	53.13% 85
Diving pool	29.38% 47
Restaurant	60.00% 96
Bar	28.75% 46
Physiotherapy facilities	45.63% 73
Athletics track	51.88% 83
4G football pitch	55.00% 88
Cycling track / velodrome	31.25% 50
BMX track	22.50% 36
Other (please specify)	24.38% 39

Total Respondents: 160

4. Members may also wish to note the clear preference for a centre that tries to attract the widest audience possible.

Answer Choices	Responses
be designed to foster elite athlete development	9.26% 15
be designed to foster mass participation	9.26% 15
be designed to attract as wide a spectrum of users as possible	81.48% 132
Total	162