

Section 3 About Your Organisation

Name of Organisation TWEED 1000

What type of organisation are you (please tick)

Registered Charity		Unregistered Community Group/Club/Society	X
--------------------	--	---	----------

Other (please state):

Do you have a set of rules or a constitution (please tick)? <i>(please supply a copy if this is your first application to BTC)</i>	Yes	X	No	
---	-----	----------	----	--

Where does your organisation work (please tick)?

Just in the Berwick, Tweedmouth and/or Spittal area	X	Regionally in the North East and/or Southern Scotland	
---	----------	---	--

Throughout Northumberland		Nationally	
---------------------------	--	------------	--

For the most recent financial year please state:

Income n/a	Expenditure n/a	Year end balance
------------	-----------------	------------------

What does your organisation do?

We are supporting tourism and the community in the town of Berwick Upon Tweed.

The objects of TWEED 1000 , which will be non-profit-making, shall be to devise, deliver and promote a programme of activities, events and projects to celebrate, conserve and interpret 1000 years of the history and cultural heritage of Berwick-upon-Tweed.

The aims will be to generate pride and raise awareness of their heritage among residents, to leave a lasting legacy for Berwick and to benefit the local economy by encouraging sustainable tourism. TWEED 1000 shall strive to do all things necessary to attain these principal objects both by undertaking its own projects and by encouraging, supporting and working with other groups, organisations and individuals to achieve the Association's aims.

Councillors have been supplied with significant detail about the proposals in advance of this application and this information is made available again on the attached sheets; appendices 1.2.3 and 4.

How many people take part in your activities each year? n/a. This is a new organisation

How many people are involved in your organisation? 5-10 people on the steering committee

Committee & Volunteers- All participants are volunteers	Paid Staff (FTE) NIL
---	----------------------

Section 4 Your Project

Describe your project [Continue on a separate sheet as necessary; include any drawings or plans of your project that will help explain what it is about]

We propose celebrating 1000 years of Berwick history, since the River Tweed first became the eastern border of the two emerging nations of Scotland and England following the Battle of Carham in 1018 by commemorating its turbulent history during the first 500 years and the more settled 500 years that followed in two parts; construction of a permanent tapestry and a weekend reflecting the first 500 years of the history.

Why is it needed? (include details of any research you have carried out to identify the need and describe any specific benefits for the people of Berwick, Tweedmouth and Spittal).

The viability and likely visitor attraction of this project have been carefully considered. The town have already in place a number of annual events that in themselves have boosted visitor numbers. Previous celebrations and commemorations have indicated a similar boost to tourism and enhanced the visitor offering and bringing people out of the holiday camps and in to the town. Something that has sometimes been difficult to achieve.

An analysis based on the proposals is attached as appendix 4. This analysis has been in circulation amongst councillors, together with the other attached documents, for some weeks. We believe that is a sound and realistic expectation. Strong support has been voiced by organisations across the town and the expectation is that this low cost project can do nothing other than benefit the town through its community involvement and economic spin off.

Staging this celebration will benefit the community by involving schools, care-homes and other organisations and citizens of Berwick, It includes the construction of a tapestry that will be on display in an exhibition of Berwick's more recent history. The construction of the tapestry and the exhibition will educate and delight adults and children alike.

The celebrations will provide a boost to the towns tourism economy. The Watchtower and The Main Guard will exhibit the tapestry over the July, August and September of 2018. Please see the attached Appendices, 1,2 and 3 and 4.

How will you measure the success of your project?

THE BERWICK COMMUNITY

By the extent to which the local people of the town- the wider community- participate and appreciate. This will be measured by the level of contributors to the construction of the tapestry and by those that arrive to view it during the course of construction and during exhibition. We will monitor this with a 'click' counter, take names of participants in construction, observation and visitor book. A similar approach will be used in relation to the event.

Feedback through visitor book recorded comments during construction.

The educational benefits of communicating our history to children and adults across the town and across the nation and even overseas is difficult to quantify. Visitors will hopefully talk highly of our town and this will generate future visitor numbers.

There is a tangible and permanent legacy in the creation of a tapestry.

TOURISTS

Where possible, to distinguish between tourist and local by question and record (by click) and by Observation, visitor book.

What is the total cost of your project? £12,000 including contingencies. The project budget is at Appendix 5.

Please provide a project budget

Have you asked any other organisation for help to fund the project?

If yes, please give details below

Yes

x

No

Organisation	Amount requested	Outcome
Berwick Chamber of Trade	£1,000	£1,000
Private Donation	£100	£100
Tesco- the application may take a number of months to proces	£?	awaited

Section 4 Your Project (continued)

What will the Town Council grant be used for?

Item	Cost	Purchased or hired?	Town Council Contribution
Financing the proposed work of Tweed 1000 as outlined in appendix one previously presented to council.	£12,000		As the BTC wish
Total requested from Town Council			£10,900

How will you publicise the Town Council's assistance (for example at the event and/or in publicity or other material)?

Appropriately on all advertising literature, press and other media were possible.

What will happen if you are not given funding at this time?

Our expectations, and therefore the projected outcome may need to be downgraded; the full benefits outlined being reduced.

Declaration

I, the undersigned, declare that:

1. I am authorised to make the application on behalf of the applicant organisation
2. I certify that the information contained in this application is correct
3. If the information in the application changes in any way I will inform Berwick Town Council
4. I understand that any grant may only be paid when confirmation of specific expenditure, e.g. an invoice, is available
5. I give permission for the Town Council to record the details of my organisation electronically and to contact my organisation by phone, mail or email with information about its activities and about funding opportunities.
6. I undertake to supply Berwick-upon-Tweed Town Council with a report on how all funds were spent within six months of receiving any grant.
7. I undertake to retain **all** receipts and invoices relating to the project as evidence of expenditure, and to make these available for inspection if required.
8. I understand that Berwick Town Council reserves the right to recover any amounts given in the event that the conditions the grant is made under are not fulfilled or the organisation ceases to exist

Signed: on behalf of TWEED 1000

Name (please print): DAVID BLACKBURN Date: 11th September 2017

Checklist

Please enclose the following with your application. We will only process your application when we have received them

Constitution or set of rules	X
Latest annual accounts or balance sheet	N/A
Copy of a bank statement less than 3 months old	N/A
Equal Opportunity Policy (If applicable)	N/A
Child Protection or Vulnerable Adult Policy (If applicable)	X
Copies of written estimates/quotes for any building or other work	X
Copies of catalogue pages/quotes for any equipment purchase or hire	X

Please keep a copy of this application

Please note that any grant will only be paid when copies of any licenses, permissions etc. related to the project, such as licences for drink or entertainment or permissions for road closures or planning, are provided to Berwick Town Council