

01/02/2023

## Berwick upon Tweed Town Council 2019/20

Page 1

15:28

## Detailed Income &amp; Expenditure by Budget Heading 01/02/2023

Month No: 12

## Cost Centre Report

	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
<u>401 Promotion:Marketing</u>							
4900 Advertising	4,640	6,000	1,360		1,360	77.3%	
4901 Leaflets	4,358	4,300	(58)		(58)	101.3%	
4902 Website	700	600	(100)		(100)	116.7%	
4903 Social Media	0	2,000	2,000		2,000	0.0%	
4904 Other marketing	3,020	3,000	(20)		(20)	100.7%	1,520
Promotion:Marketing :- Indirect Expenditure	<u>12,718</u>	<u>15,900</u>	<u>3,182</u>	<u>0</u>	<u>3,182</u>	<u>80.0%</u>	<u>1,520</u>
<b>Net Expenditure</b>	<u>(12,718)</u>	<u>(15,900)</u>	<u>(3,182)</u>				
6000 plus Transfer from EMR	1,520						
<b>Movement to/(from) Gen Reserve</b>	<u>(11,198)</u>						
Grand Totals:- Income	0	0	0			0.0%	
Expenditure	12,718	15,900	3,182	0	3,182	80.0%	
<b>Net Income over Expenditure</b>	<u>(12,718)</u>	<u>(15,900)</u>	<u>(3,182)</u>				
plus Transfer from EMR	1,520						
<b>Movement to/(from) Gen Reserve</b>	<u>(11,198)</u>						