Office Digital Display Screen

Recommendation:

1. That the report is noted and Council give direction to officers on the purchase of a digital screen and stand for deployment in the Office window.

	Yes	No
Does the decision involve new expenditure?	Yes	No
Is there an existing budget for the proposed expenditure (insert code)		No
What procurement level is required?	Quotes	
Are there equalities impacts / an equalities assessment required?		No
Does this require a full council decision? (Reports for full council decision should	N/A	
still be sent to the relevant committee where possible.)		
Is there a background paper or papers? (provide links below).		No

- 1. A more flexible and eye-catching way of Council sharing local information with residents would be the replacement of the large street-sited LED screens with a window mounted digital screen in the Marygate office.
- 2. The screen would be updated inhouse using a USB stick and could display images and video if required.
- 3. The overall cost of the project is £1600, including screen, floor mounted stand and installation of an electrical supply at the front of the office (see below).

Issues arising from proposal

None.

Rationale for recommendation

Not applicable.

Requirements

Type: High vibrance digital screens designed to suit bright shop windows. These high vibrance screens are almost 3x brighter than standard screens making them better for catching the attention of passers-by and being visible in sunlight.

Location: The left facing office window.

Size: 43 inch screen

Installation: Floor /ceiling mounted pillar. Also available are floor stands which would allow us some flexibility to deploy the screens at Council events (eg Town Meeting). Installation will necessitate the removal of the current blinds.

Power source: A power source closer to the window(s) will need to be installed.

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