

Section 3: About Your Organisation

Name of Organisation:

Berwick Slow Food - On Behalf of Berwick Festivals

What type of organisation are you? (please tick)

Registered Charity

Unregistered community group/Club/Society

Other (please state)

Do you have a set of rules or a constitution? (please tick)
(please supply a copy if this is your first application to BTC)

Yes

No

Where does your organisation work? (please tick)

Just in the Berwick, Tweedmouth
and/or Spittal area

Regionally in the North East
and/or Southern Scotland

Throughout Northumberland

Nationally

For the most recent financial year please state:

Income:

Expenditure:

Year End Balance:

What does your organisation do:

Berwick Festivals provide a diverse, educational, community driven offering over the course of several months.

It consists of Berwick Film & Media Arts Festival, Heritage Open Days, Open Gardens, Berwick Food and Beer Festival and Berwick Literary Festival this year.

Each festival contributes to Berwick's offering as a town in its own right. Each event engages the community through multiple town wide events, creates both paid and volunteer opportunities, provides enrichment to the people of Berwick & the surrounding areas and brings 1000s of visitors to the town.

The festivals work tirelessly to create unique and exciting editions of their events year on year.

How many people take part in your activities each year?

Over several festivals 10s of thousands of people attend

How many people are involved in your organisation? (Committee, volunteers, paid staff)

The small working community group of festival facilitators is 5 of us.

Section 4: Your Project

Describe your project (Continue on a separate sheet as necessary; include any drawings or plans of your project that will help explain what it is about)

The work we are asking Berwick Town Council to fund is the joined promotional costs of being featured in the local Chamber of Trade map.

Why is it needed? (include details of any research you have carried out to identify the need 2and describe any specific benefits for the people of Berwick, Tweedmouth and Spittal)

A widely circulated map. We require a strong presence in this type of publication to show as many people as possible the dates for each of our events in a strong and cohesive way.

How will you measure the success of your project?

Our success will be measured in attendance.

What is the total Cost of your project?

PLEASE PROVIDE A PROJECT BUDGET

Have you asked any other organisation for help to fund the project? Yes No

If yes, please give details below

Organisation	Amount requested	Outcome
Berwick Chamber of Trade - we requested a discount of which they have provided 25%	25% discount	Successful

Section 4: Your Project (Continued)

What will the Town Council grant be used for?

Here you should list either individual items you want the Town Council to help pay for e.g. Toilets or insurance or areas of expenditure you want help with e.g. printing or publicity. Do not provide a list of unrelated items and a single cost for them all.

Item	Cost	Purchase or hire?	Town Council contribution
Cost of Chamber of Trade Map Advert	£570		£570
Total requested from the Town Council			
This amount must not exceed £2500			

How will you publicise the Town Council's assistance (for example at the event and/or in publicity or other material)

The Berwick Town Council logo will feature at the bottom of the festival dates as it has in the passed. It will read "supported by Berwick Town Council"

What will happen if you are not given funding at this time?

The working group will be forced to reconsider.