

## Section 3: About Your Organisation

Name of Organisation:

Berwick Slow Food

What type of organisation are you? (please tick)

Registered Charity

Unregistered community group/Club/Society

Other (please state)

Do you have a set of rules or a constitution? (please tick)  
(please supply a copy if this is your first application to BTC)

Yes

No

Where does your organisation work? (please tick)

Just in the Berwick, Tweedmouth  
and/or Spittal area

Regionally in the North East  
and/or Southern Scotland

Throughout Northumberland

Nationally

For the most recent financial year please state:

Income: £44,285.53

Expenditure: £39,987.18

Year End Balance: £10,927.28

What does your organisation do:

Berwick Slow Food are the local branch of Slow Food UK and with an elected committee we -

Organise an annual Food & Beer Festival. With food and drink from local & regional producers, visitors have the opportunity to sample foods / meet producers to find out more about the produce / relax in a family friendly environment - find out more on [www.berwickfoodandbeerfestival.co.uk](http://www.berwickfoodandbeerfestival.co.uk)

Facilitate talks and educational workshops

Have social events to visit local restaurants, local food and drink based businesses featuring local produce, celebrating our region & bringing people together

Advocate in our local area for good, clean and fair food for all.

Organise visits to local producers and businesses Support & promote local & regional food producers.

How many people take part in your activities each year?

Our smaller events attract around 10 - 30 attendees however the festival itself attracts over 10,000 visitors

How many people are involved in your organisation? (Committee, volunteers, paid staff)

Our committee has 6 members. The festival accumulates around 30 volunteers for the weekend itself.

## Section 4: Your Project

Describe your project (Continue on a separate sheet as necessary; include any drawings or plans of your project that will help explain what it is about)

We would like to receive supporting funds for our annual Food and Beer Festival in Berwick Upon Tweed. This festival is a staple in the community calendar and provides a social and celebratory setting for people of Berwick and visitors to come together over good food and drink alongside entertainment.

Berwick Upon Tweed lacks in cultural and social events on a day to day basis and our festival (alongside the other town festivals) plays an important role in bringing the community together and provides opportunity to take part in a large scale event for the town. It does this not only by hosting something to visit but it also creates volunteer opportunities for the community to participate in.

For example local businesses can trade during the festival onsite with us but also the amount of visitors brought in by us is felt positively throughout the whole town - from small cafes to b&bs.

We plan to use the funding from BTC to help us deliver children's activities that will be free of charge to attendees. We would also like to ask for funds to support our Demo Kitchen which provides fantastic food education demonstrations all weekend and is very well attended and enjoyed. Part of this is the need for our own gazebo to facilitate the demonstrations.

We do have high infrastructure costs also and would like to ask for support of £1000 towards the hire cost of our toilets. We very much require such facilities for the large amount of visitors attracted to the festival and pride ourselves on these being to a high standard.

Why is it needed? (include details of any research you have carried out to identify the need 2and describe any specific benefits for the people of Berwick, Tweedmouth and Spittal)

As we have stated above this festival has become an important event for Berwick. People look out for it year on year and it has been running now for over 16 years. As a rural town without a lot of facilities these events provide people with enriching experiences of socialising, food education and enjoyment, entertainment through live music and cookery demos and more.

If the festival ceased to exist many of these activities would disappear completely for the town

How will you measure the success of your project?

Success will be measured with the enjoyment of our visitors and a high footfall. Also with feedback from our traders to ensure they have had a lucrative and successful weekend.

What is the total Cost of your project?

**PLEASE PROVIDE A PROJECT BUDGET**

Have you asked any other organisation for help to fund the project? Yes  No

If yes, please give details below

Organisation	Amount requested	Outcome
Simpsons Malt	10,000	Y
Silvery Tweed	750	TBC
NCC Community Chest	4000	TBC
Chamber of Trade	400	TBC

## Section 4: Your Project (Continued)

What will the Town Council grant be used for?

Here you should list either individual items you want the Town Council to help pay for e.g. Toilets or insurance or areas of expenditure you want help with e.g. printing or publicity. Do not provide a list of unrelated items and a single cost for them all.

Item	Cost	Purchase or hire?	Town Council contribution
Demo Kitchen Running Costs	500	NA	350
Childrens Activities	500	NA	350
New gazebos for activities to take place in	800	Purchase	800
Contribution towards toilet hire	3990	Hire	1000
<b>Total requested from the Town Council</b> This amount must not exceed £2500			<b>£2500</b>

How will you publicise the Town Council's assistance (for example at the event and/or in publicity or other material)

Logo on publicity materials, mention on sponsorship page of our website & shout out on social media. Display of banner at the festival, offer of free stall to Berwick Town Council to have a presence at the event also.

What will happen if you are not given funding at this time?

We will seek further sponsorship and funding from other sources