

Local Services Committee

Volunteer Litter Picking

Background

1. Members will note that, recently, a volunteer litter pick took place on Berwick Beach, and was attended by the Mayor and other elected Members.
2. This litter pick was organized by Coast Care, a partnership project based in Seahouses.
3. The attendance and impact of the litter pick demonstrates the worth and value of this kind of intervention.
4. Litter remains a problem throughout Berwick upon Tweed, and existing litter collection services do not appear to be having an impact in terms of changing individual behaviour.
5. As well as clearing litter, communal activities have an educational and motivational effect in terms of changing behaviours.

Issues

1. Members are invited to consider whether they wish to recommend that council invite Coast Care to work in partnership with the council to deliver more frequent community activities on Berwick's beaches, and
2. Members are invited to consider whether to recommend to council that partners be sought for community litter-picking activities in other areas, such as parks and play areas.